

Industry Forum Fosters Partnership with Quick Service Restaurants under the Philippine Environment Partnership Program track 2



The Environmental Management Bureau (EMB) of the Department of Environment and Natural Resources, through the Philippine Environment Partnership Program (PEPP) Office in collaboration with the Environmental Compliance Assistance Center (ECAC) and EMB Region 1 Office conducted an Industry Forum with Small and Medium Enterprises (SMEs) held at Dagupan Village Hotel on 25 February 2015. This was attended by industries located from Ilocos Norte down to Pangasinan mostly from Quick Service Restaurant such as Jollibee Foods Corporation, McDonalds Philippines, Kentucky Fried Chicken, Chowking, among others.

The forum aimed to enlighten the industries about the assistance program being implemented by the Bureau through the PEPP and ECAC.

The PEPP focused the discussion on the Track 2 Category of the program, which aims to assist SMEs that have problems in complying with the existing environmental regulations. The attendees were encouraged to take advantage of this program and were advised to immediately submit a Letter of Intent should they decide to participate in the program. The industry's participation in PEPP Track 2 would require the signing of an Environmental Consent Agreement (ECONA) of the industry-participant and the EMB to formalize the partnership. ###